



XI CROSS INNOVATION LAB NIEDERRHEIN

THE FUTURE OF LIVING



CREATE IDEAS FOR AN ECO-FRIENDLY AND SUSTAINABLE ENVIRONMENT WITHIN THE FUTURE PRIVATE AND PUBLIC HOUSING MARKET

Workshop using methods from the HSRW Cross-Innovation Approach stimulating idea generation and creativity . A creative thinking-process is used to find potentials and solutions for future eco-friendly & ideal environments and projects.

WHO	Invitation for all people interested in Innovation
WHEN	13.01.2022 • 04:00 -07:00 p.m.
FORMAT	Online via Webex
LANGUAGE	English
FREE SPOTS	10/ all free of charge
MODERATORS:	Jutta Wirth Philipp Kiwitz Balázs-Mihaly Ungor

WHAT WE OFFER

The aim of this Innovation workshop is to generate ideas for innovation in the region focusing on the topic: eco-friendly and sustainable environment for the future. We will utilise an advanced best practice approach as well as approved methods and tools for fostering Innovation, which can also be transferred to other innovation processes. In this interactive workshop format you will explore new ideas and ways for Innovation with participants having different backgrounds, i.e. Entrepreneurs, Inventors, Motivators, Students of the HSRW,.. A successful and purposeful idea generation by connecting different parties and thus generate ideas on an interdisciplinary and cross-industry basis.

AGENDA	<ul style="list-style-type: none">• Talk: What is innovation & why is it necessary• Practical part: prototypes, XI session & brainstorming methods• Wrap Up: discussion, feedback, final task
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SIGN-UP UNTIL TUESDAY 11.01.2022 ON OUR HOMEPAGE



<https://www.xi-lab.org/aktuelles>