

X | CROSS INNOVATION LAB NIEDERRHEIN

Sustainability in Online Shopping

E-Commerce and Product returns What are the customer's choices?



Workshop using methods from the HSRW Cross-Innovation Approach stimulating idea generation and creativity.

WHO	Invitation for all people interested in online shopping
WHEN	27.01.2022 • 04:00 -07:00 p.m.
FORMAT	Online via Webex
LANGUAGE	English
FREE SPOTS	10/ all free of charge
MODERATORS:	Jutta Wirth Philipp Kiwitz

YOUR BENEFITS

- Creative environment
- Innovative and exciting new content
- Collaborative and interactive format
- Insights into the latest developments in online shopping
- Trends in return policies
- Generate ideas for sustainable online shopping and more eco-friendly return policies

In this interactive workshop we will create innovative ideas and ways to make your returns more convenient in the future. By using best practice approaches and methods you will be encouraged to move away from your habitual way of thinking.

SIGN-UP UNTIL TUESDAY 25.01.2022 ON OUR HOMEPAGE



<https://www.xi-lab.org/aktuelles>